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About Aries Agro Limited

Aries Agro Limited is an **Indian Multinational** company in the business of manufacturing of specialty plant nutritional solutions. Winner of the **Inc India Award for the 500 fastest growing mid-size companies** in India and Inc India Innovative 100 Award for the **100 most innovative Indian companies** under the categories of product design and responsible business, **CNBC Emerging India Award** in the FMCG, Food and Agribusiness Sector and the **Brand Innovator Award**, Aries is consistently recognized among India's best-in-class companies with 65 brands in the niche plant nutrition industry selling at 90,000 retail outlets across India and also in 11 countries globally.

Aries launched India's first loyalty programme in agribusiness, conducted India's first agribusiness flash sale (earning a **Limca Book of Records**), and has several of its brand building programmes taught as 'Next Practices' case studies in customer relations management at leading business schools in India. Aries is proud to have been selected to serve on the **NITI Aayog expert committee on Doubling Farmer Incomes** and has presented inputs to the Prime Minister, State and Central Government on agriculture policy. Dr T B Mirchandani, Aries Agro's Founder was also the **Founder President of the Indian Micro-Fertilizers Manufacturers Association (IMMA)**.

About Dr Rahul Mirchandani, Chairman & Managing Director

Dr Rahul Mirchandani, ranked amongst the **30 most innovative CEO's in India**, has 23 years of experience at Aries. He holds a **Doctorate in Management Studies (Ph.D.)**, a **Chartered Financial Analyst (CFA)** and an **MBA** and has designed courses and lectured at over 50 B-Schools in India, including three IIMs, in Economics, Entrepreneurship and Marketing related subjects. Rahul is a Past National Chairman of the Confederation of Indian Industry's Young Indians (CII-Yi), the architect of **Yi's Farmers Net** program, a member of CII's Agriculture, Innovation, International Policy and India@75 National Councils and the founding Chairman for the **Yi's Next Practices** and International Relations verticals. An award winner for **outstanding achievements towards Youth Empowerment and Inclusive Growth**, Rahul is **recognized as one of the world's foremost achievers in his field** and is the Founder of the Commonwealth Alliance of Young Entrepreneurs- Asia (CAYE-Asia) and was part of the founding team of the G20 Young Entrepreneurs Alliance