



Indian Micro Fertilizers Manufacturers
Association (IMMA)

Bringing all round improvement, friendship and
unity amongst the manufacturers of
micronutrients across India, since over 39 years

39th Annual Report 2022-2023

Policy Advocacy | Knowledge Sharing | Fellowship

8.268 " X 10.538 "

About IMMA

The Indian Micro-Fertilizers Manufacturers Association (IMMA) was established in 1983 to represent the interests of the micronutrient manufacturers throughout the country. Our members have been working with the farming communities for almost 50 years and have played a vital role in making balanced plant nutrition a national imperative. IMMA has three major focus areas of work: **Policy Advocacy** with Government, **Knowledge and Skills Training** of staff and stakeholders across India, as well as developing unity and **Fellowship** amongst members. **IMMA is a statutory body under Section 38(5) of the FCO 1985, and has been a member of all State Fertilizer Committees over the past decades.**

Policy Advocacy

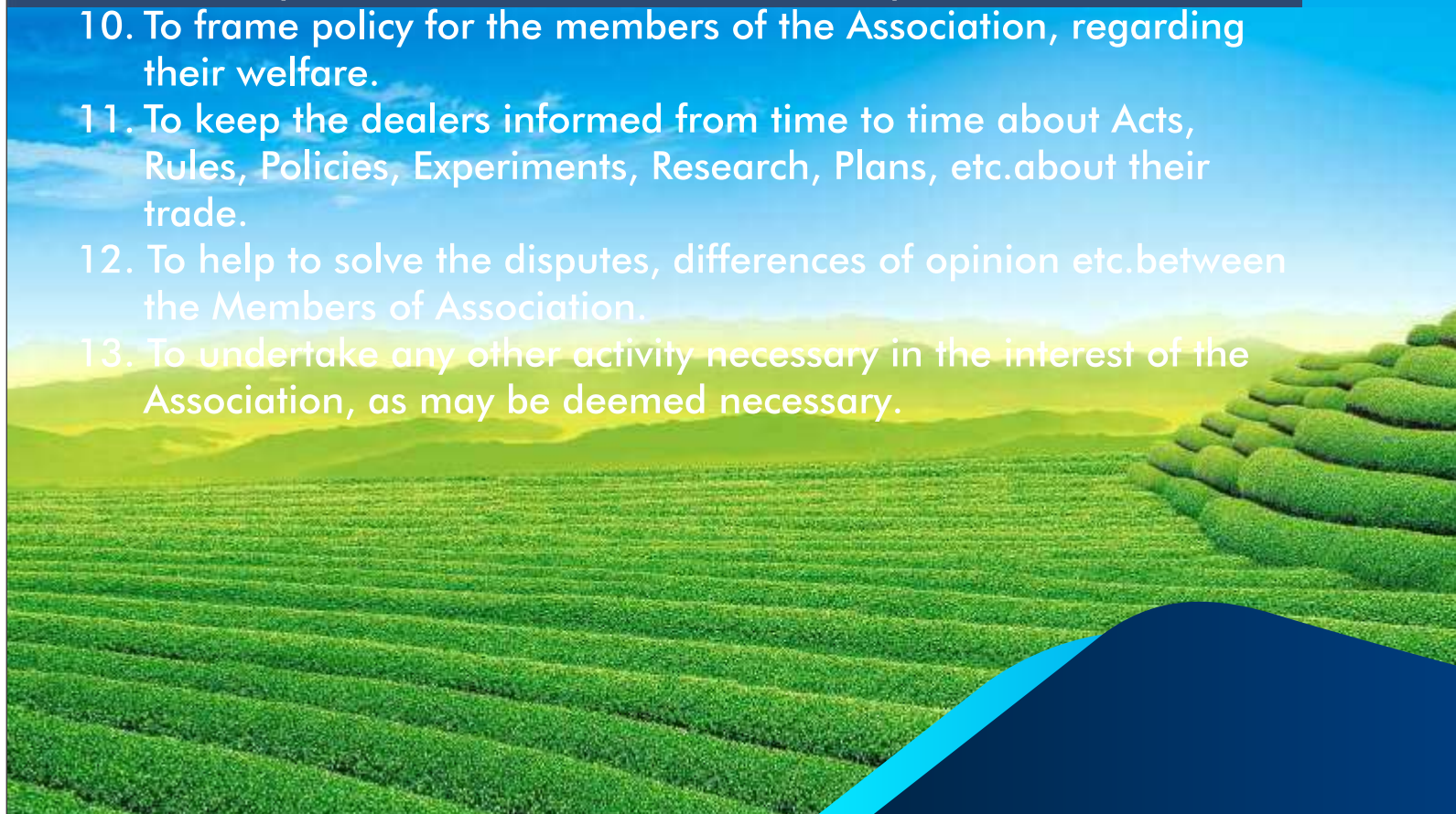
IMMA continuously interacts with concerned Ministers, Agricultural Commissioner & policy makers at the Central and State Governments.

IMMA strives to share best practices amongst members, by bringing together top scientists and researchers for expert technical sessions, visits to best-in-class labs to standardize analytical methods and publishing latest research papers in the periodical IMMA Bulletins



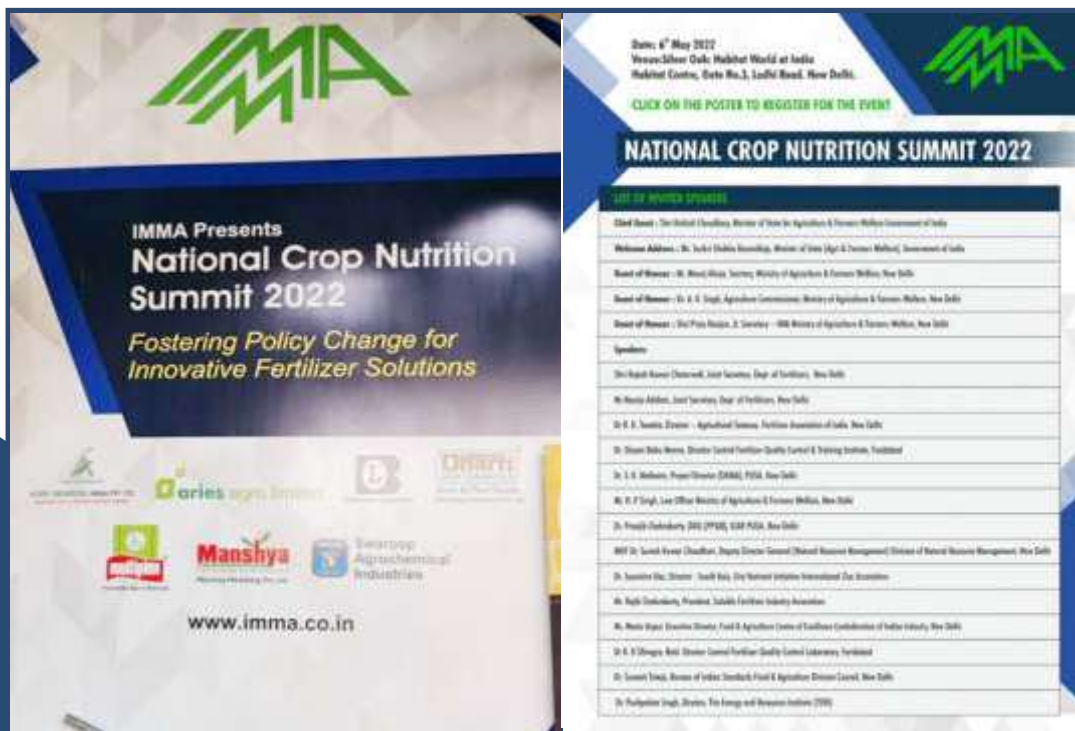
Indian Micro Fertilizers Manufacturers Association (IMMA) Objectives

1. To bring all round improvement, friendship and unity amongst the manufacturers of micronutrients.
2. To make efforts for the welfare of related institutions, farmers dealers etc. and to unite them to safeguard the interest of common nature so as to bring all round prosperity.
3. To improve technical knowledge of the members.
4. To arrange through the Association, for a healthy dialogue between various institutions as and when necessary.
5. To arrange aid and services for those connected with agriculture and are victims of natural or accidental calamities.
6. To hold agricultural seminars, Exhibitions, Demonstrations, etc.
7. To educate, guide and advice on various Acts like Fertiliser Control Order, Packing Act, Essential Commodity Act, etc.
8. To bring about the understanding between Government manufacturers and consumers for the progress of all.
9. To create consciousness amongst the public and to disseminate and help in dissemination of latest techniques.
10. To frame policy for the members of the Association, regarding their welfare.
11. To keep the dealers informed from time to time about Acts, Rules, Policies, Experiments, Research, Plans, etc. about their trade.
12. To help to solve the disputes, differences of opinion etc. between the Members of Association.
13. To undertake any other activity necessary in the interest of the Association, as may be deemed necessary.



IMMA successfully organized the 3rd IMMA National Crop Nutrition Summit 2022 in New Delhi on 6 May 2022. The sessions had extensive deliberations on –

1. Proposed regulatory changes in the Fertilizer sector : Need and expected outcomes
2. Industry inputs on new fertilizer regulations
3. Setting quality standards for new innovative, label claim fertilizers



6 May 2022 : 3rd IMMA National Crop Nutrition Summit 2022, New Delhi



Press Coverage from the IMMA 3rd National Crop Nutrition Summit



FINANCIAL EXPRESS

Micro-fertiliser makers' body urges govt not to control prices of micronutrients

The draft bill seeks to establish an 'Integrated Plant Nutrition Management Authority of India'.

Written by PTI

May 7, 2022 17:08 IST

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Don't control micronutrient prices: IMMA

PRESS TRUST OF INDIA
NEW DELHI

The association for micro fertilizer makers IMMA on Saturday hailed the proposed bill on plant nutrition management to regulate the sector, but also urged the government not to introduce a price control mechanism for micronutrients and speciality products.

The Indian Micro Fertilizers Manufacturers Association (IMMA) said in a statement that it welcomed the draft Integrated Plant Nutrition Management (IPNM) Bill 2022 which is aimed at regulating the micro fertilizer sector.

The IMMA said the aim of the proposed bill should be to promote ease of doing business.

CM



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Home Industry News

Promoting Ease of Doing Business for Indian Innovations Should Be The Goal of Draft Fertilizer Bill: IMMA

The new Fertilizer Law should be free from Licence Raj and support industry to provide farmers with innovative fertilizers.

Shivani Meena Updated 7 May, 2022 5:18 PM IST

THE HINDU

INDIA BUSINESS

Micro fertilizer sector urges govt. not to control prices of micronutrients

May 07, 2022 09:17 pm | Updated 09:17 pm IST - New Delhi

Proposed law empowers government to fix the maximum selling price of fertilizers and control their quality, distribution

PTI



Micro-fertiliser makers' body urges Govt not to control prices of micronutrients



New Delhi: Micro-fertiliser makers' body IMMA on Saturday hailed the proposed bill on plant nutrition management to regulate the sector, but urged the government not to bring any price control mechanism for micronutrients and speciality products.

The Indian Micro-Fertilizers Manufacturers Association (IMMA) said in a statement that it welcomes the draft Integrated Plant Nutrition Management (IPNM) Bill 2022 which is aimed at regulating the

micro-fertiliser sector.

IMMA said the aim of the proposed bill should be to promote ease of doing business.

IMMA, however, urged the government to "control the prices of only those nutrients where subsidy is being provided and not to control the rates of micronutrients and specialised fertilisers".

In February, the Department of Fertilisers floated the draft bill and sought comments from all stakeholders.

PTI

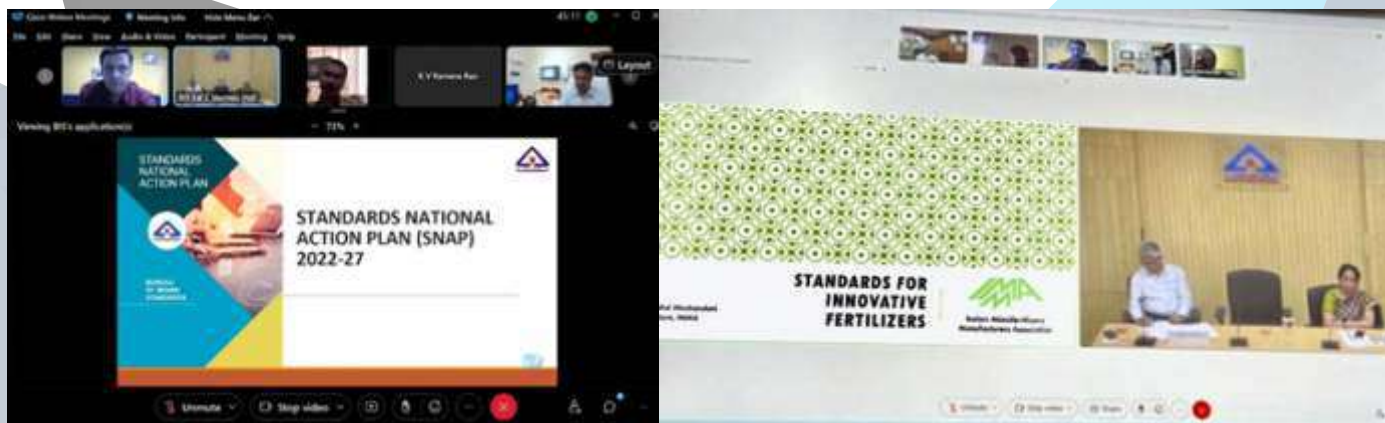
15 June 2022 : IMMA joins with other Industry Associations to form Special Purpose Consortium of Associations (SPC)



Building a united voice across the Industry on the new Fertilizer Bill... It was a pleasure hosting a national consultation with Presidents and leaders of major Industry associations, collectively representing over 1000 large companies and MSMEs... Including the Specialty Fertilizers Association (SFIA), Pesticide Manufacturers Association (PMFAI), Organic Manufacturers Association (OMA), All India Dealers Association, select State Chambers of Commerce, Biological Agri Association and the Indian Micro-Fertilizers Manufacturers Association (IMMA)... #PolicyAdvocacy #IPNMBill2022 #IMMA

18 Aug 2022 : IMMA invited by BIS for Standards National Action Plan (SNAP)

IMMA was invited to take part in Stakeholder Discussion of the Agriculture Sector for Standards National Action Plan 2022-27 (SNAP) organised by the Bureau of Indian Standards (BIS) on a hybrid platform on 18.08.2022. IMMA is also a committee member of Food & Agriculture Division (FAD 7) which deals with soil quality and fertilizers. The President, Dr. Rahul Mirchandani and Vice President Sameer Pathare attended the meeting and IMMA shared its views on need of standardisation of Label claim fertilizers as well as chelated nutrients & Biostimulants. The presentation was done by Dr. Rahul Mirchandani.



19 Aug 2022 : Pooled buying via e-tender system

During the last MC meet and Summit, it was proposed that IMMA members consider Pooled purchase tender to be done via a global platform. We were looking at pooled purchase of 2 critical raw materials, EDTA and Zinc Sulphate, to begin with for Rabi 2022-23.

The tender conditions and quantities will be drawn up and we hope to approve the tender document and conduct a demo of the e-platform at the upcoming AGM. IMMA members can bid and buy using this platform. Payments will be by individual companies and supplies will be made directly from vendors to companies. Only rates will be negotiated as a group and IMMA will be a facilitator.

The more we pool together, the more will be our negotiating margin. And in the process, everyone saves!

23 Aug 2022 : Meeting with Secretary (Agriculture), and JS - INM

IMMA met the Secretary Agriculture, Dr Manoj Ahuja and JS - INM, Ms Neeraja Adidam.

We discussed all IMMA pending issues and also inclusion of New Chelates, Amino acid chelates Indian manufacture, our IPNM Bill inputs, GST classification of mixtures of micronutrients. They have promised to look at all our points in detail



10 Sept 2022 : IMMA 38th Annual General Meeting was held at IBIS Vimannagar, Pune

On 10 September, 2022 the Management Committee Meeting and Annual General Meeting was held at IBIS hotel, Viman Nagar, Pune.



The second edition of the IMMA Compendium was released on 10th September, 2022



2nd Edition Compendium

This Compendium is a comprehensive and authoritative pool of information on various aspects of Micronutrient Fertilizers such as:
Importance, Availability and Uptake • Methods of Supplementation • Integrated Nutrient Management • Impact on Human Health • Recent Advances in Agriculture Technology • Industry Trends

Particulars	Price
Hard cover (Colour)	INR 3,000/-
Block & White	INR 1,500/-



Scan QR Code to order your copy now!!!



25 Sep 2022 : Mixture of Micronutrients specifically defined in Clause 2 of FCO
IMMA thanks the Secretary-Agri and his team for their prompt response to our proposal in this regard

Mixture of micronutrients specifically defined in Clause 2 of FCO.
Footnote added in Schedule 1 (g) MICRONUTRIENTS stating that micronutrient mixture grades are prepared by mixing of Schedule 1 (g) fertilisers.

7 Oct 2022 : IMMA President was invited to Invest Rajasthan Agribusiness conclave, Jaipur – Power Talk on Role of Agri Inputs.

The summit had attendance of

- Mr Dinesh Kumar, Principal Secretary - Agri and Horticulture, Govt. of Rajasthan
- Dr. Rahul Mirchandani - CMD of Aries Agro Limited
- Mr Ashok Dalwai - CEO National Rainfed Area Authority, GOI
- Mr Lal Chand Kataria - Minister of Agri, Govt of Rajasthan
- Dr. Chindi Vasudevappa - Vice chancellor, NIFTEM
- Mr Pankaj Goyal - Head Finance and Investments, Adani Wilmar



20 Oct 2022 : Discussion on new Chelates trials at Indian Institute of Soil Science, Bhopal, for FCO inclusion

Meeting with Dr A K Shukla, Project Coordinator - Micronutrients at Indian Institute of Soil Science (IISS) Bhopal. The discussions were on new Chelates trials at IISS for FCO inclusion and also joint research and publishing opportunities for IMMA and IISS



17 – 19 Dec 2022 : IMMA Family Cruise Retreat , Arabian Sea



30-31 January 2023 : International Conference on Millets, Ruia college, Mumbai : IMMA Panel on Balanced nutrition and crop management practices on Millets

IMMA was a proud partner for this event and had an industry panel discussion on Integrated Nutrient Management for Millets. The Millets Man of India, Dr Khaddar Valli inaugurated the exhibition with about 15 companies exhibiting. 115 research papers were presented as posters or oral presentations and parallel panel discussions took place with all stakeholders. The panelists included
Dr. Rahul Mirchandani, President - IMMA
Mr. Sameer Pathare, Vice President - IMMA
Dr. Syed Hussain, Sr. Prof (Agronomy), PJTSAU, Hyderabad
Mr. Santosh Karanje, SME (Agronomy), KVK, Baramati
Dr. R. K. Naresh, Prof (Agronomy), Sardar Vallabhai Patel University of Agriculture and Technology





Day 1 at the International Conference on Millets : 30 Jan 2023

IMMA was a proud partner for this event and had an industry panel discussion on Integrated Nutrient Management for Millets.

THE MILLETS MAN OF INDIA Dr Khaddar Valli inaugurated the exhibition with about 15 companies exhibiting. 115 research papers were presented as posters or oral presentations and parallel panel discussions took place with all stakeholders.

Day 2 at the International Millets conference : 31 Jan 2023

The conference had another Panel discussion on the Branding of Millets for effective demand creation and the journey of startups, FPOs and NGOs in this sector

15 March 2023 : SFC Karnataka meet for Inclusion of Secondary nutrients grade in state notification : attended by Kishore Shetty, Multiplex Group (Ca : Mg : S - 12 : 3 : 5)

17 March 2023 : IMMA provided inputs for New procedure on fertilizer analysis to INM Division, Ministry of Agriculture, Delhi

IMMA ACTIVITIES SO FAR IN 2023-24

IMMA Membership Kits created for all members for the first time



8 August 2023 : IMMA ANNOUNCED ITS ASSOCIATE PARTNERSHIP FOR THE INTERNATIONAL ZINC ASSOCIATION'S GLOBAL MICRONUTRIENT SUMMIT – Scheduled on 5 & 6 October 2023, New Delhi
More details and registration : www.gms2.in

28 August 2023 : IMMA partnered with the G20 Agritech Summit 2023, New Delhi



Indian Micro Fertilizers Manufacturers Association (IMMA)

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