



Indian Micro Fertilizers Manufacturers
Association (IMMA)

Policy Advocacy | Knowledge Sharing | Fellowship



40th Annual Report 2023-2024

Bringing all round improvement, friendship and unity amongst the manufacturers of micronutrients across India, since over 40 years.

About Us

The Indian Micro-Fertilizers Manufacturers Association (IMMA) was established in 1983 to represent the interests of the micronutrient manufacturers throughout the country. Our members have been working with the farming communities for almost 50 years and have played a vital role in making balanced plant nutrition a national imperative. IMMA has three major focus areas of work: Policy Advocacy with Government, Knowledge and Skills Training of staff and stakeholders across India, as well as developing unity and Fellowship amongst members. IMMA is a statutory body under Section 38(5) of the FCO 1985, and has been a member of all State Fertilizer Committees over the past decades.

Indian Micro Fertilizers Manufacturers Association (IMMA) Objectives

1. To bring all round improvement, friendship and unity amongst the manufacturers of micronutrients.
2. To make efforts for the welfare of related institutions, farmers, dealers etc. and to unite them to safeguard the interest of common nature so as to bring all round prosperity.
3. To improve technical knowledge of the members.
4. To arrange through the Association, for a healthy dialogue between various institutions as and when necessary.
5. To arrange aid and services for those connected with agriculture and are victims of natural or accidental calamities.
6. To hold agricultural seminars, Exhibitions, Demonstrations, etc.
7. To educate, guide and advice on various Acts like Fertiliser Control Order, Packing Act, Essential Commodity Act, etc.
8. To bring about the understanding between Government manufacturers and consumers for the progress of all.
9. To create consciousness amongst the public and to disseminate and help in dissemination of latest techniques.
10. To frame policy for the members of the Association, regarding their welfare.
11. To keep the dealers informed from time to time about Acts, Rules, Policies, Experiments, Research, Plans, etc. about their trade.
12. To help to solve the disputes, differences of opinion etc. between the Members of Association.
13. To undertake any other activity necessary in the interest of the Association, as may be deemed.

IMMA ACTIVITY REVIEW 2023-2024

MEMBERS' SURVEY : APRIL 2023

IMMA conducted an Annual Members' Survey, which assessed the focus areas where members wish that the Association conduct its work and also suggestions for impactful future activities. Based on this, the Association identified fellowship, policy advocacy and knowledge sharing as the three primary focus areas. Member meetings, Retreats, Summits, Govt. Meetings, B2B Conferences and Skill Building Events were suggested by Members to be included in the year of work.

IMMA Membership Kits dispatched to all members



IMMA Partnered with the G20 Agritech Summit 28th August 2023, New Delhi



Global Micronutrient Summit – 2.0 – 5th and 6th October 2023

IMMA presented best practices at the Global Micronutrient Summit organized by The International Zinc Association (IZA) in association with the Fertilizer Association of India (FAI) on 5th & 6th October 2023 at Leela Palace in New Delhi, India. IMMA was “Associate Partner”.



IMMA conducted its 39th Annual General Meeting in Pune on 26th September 2023.



Analytical Skills and Instrumentation Training for IMMA Members
QC Team at Ruia College, Mumbai on 12th and 13th of October, 2023.



As a part of Membership Program, IMMA arranged a 2 days in depth Training Session for AAS, UV-vis, FTIR, HPLC, GC-MS and HPTLC instruments, which are required for micronutrients as well as Bio-stimulants analysis.

Dr. R. K. Tewatia joined as Executive Director from 1st Nov'2023. He was previously Director Agricultural Sciences, FAI.



INDIAN MICRO-FERTILIZERS
MANUFACTURERS ASSOCIATION

Opening 1 November 2023

NEW DELHI

Visit us in the NCR



Facilities for Members

Meeting Rooms for hire,
Board Room for hire,
Curated discount offers,
Full time Secretariat

IMMA IS PROUD TO OPEN OUR
BRANCH OFFICE IN OUR
NATION'S CAPITAL

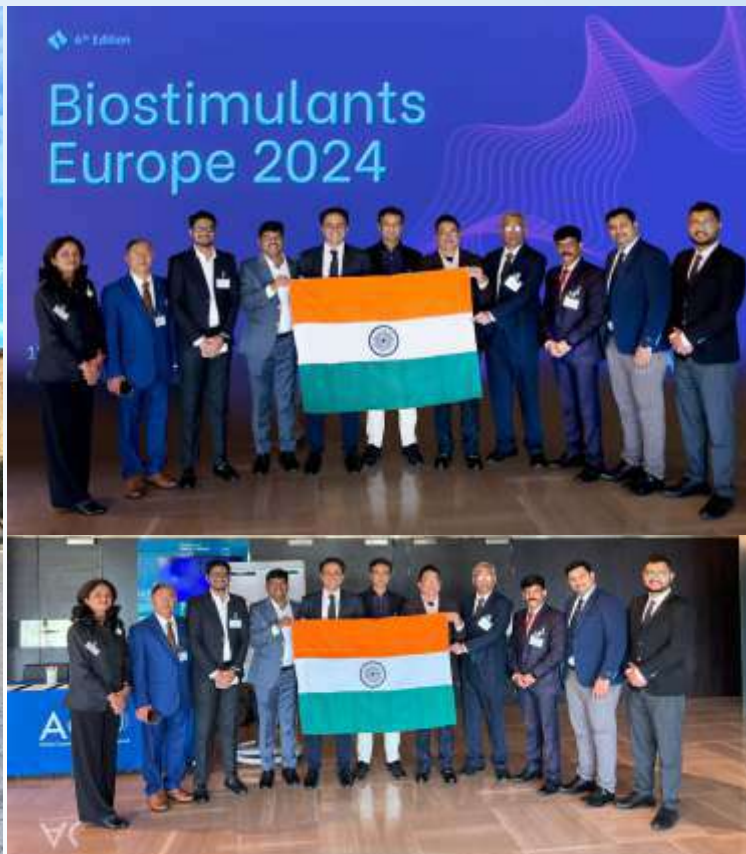
IMMA NEW DELHI
91Springboard Nehru Place,
3rd Floor, Chandra Bhavan,
67-68, Nehru Place,
New Delhi 110019



www.imma.co.in

17th to 19th January, 2024, IMMA led the Indian delegation including 11 IMMA members to the Future of Bio-stimulants Conference in Spain.

IMMA President, Dr. Rahul Mirchandani presented a key note on “Emerging Bio-Stimulants Technology: From India, for the World” with the latest developments from the Indian Bio Stimulants industry highlighting specific innovations by IMMA member companies to the delegates from around the world.



IMMA members visited Rexil Agro, Netherlands to discuss pool buying of certain Bio-stimulants. A visit to their factory was also facilitated.



IMMA Summit organizing team met the Hon'ble Minister of Agriculture, Govt. of Maharashtra, Shri Dhananjay Munde at Mantralaya to brief on the IMMA Summit on 30th of January 2024.



The Hon'ble Minister was proud that the largest manufacturers of Micronutrients were from Maharashtra State and he provided a video recording to address the IMMA Summit.



IMMA successfully organized the 4th IMMA National Crop Nutrition Summit 2024 in Mumbai on 2nd and 3rd February, 2024.

Scan QR to View
the Event report

IMMA took a delegation to The 18th edition of flagship event of 'PMFAIs International Crop Science Conference & Exhibition (ICSCE 2024) which took place in Dubai on 8th -9th February 2024.



IMMA Managing Committee Members met the Director of Agriculture, Maharashtra on 20th February 2024



IMMA representation to State Government was filed on 19th October, 2023.

IMMA had a series of discussions with a Law Firm in Mumbai (Sept to Oct' 23) to make a detailed submission on behalf of our Association regarding the proposed legislations by the Govt. of Maharashtra which impacted ease of doing business and decriminalization of FCO related offenses. A detailed submission was made after extensive deliberations highlighting the views of our Members and making positive suggestions to the State Govt. on these issues. Representation was filed on 19th October, 2023.

The major highlight in our policy advocacy successes for the year.

After years of effort and submission of pooled data by IMMA Members as well as several presentations to the CFC (Central Fertilizer Committee), IMMA successfully included the new Chelates of 12% Cu EDTA, 10% Mn EDTA, 9% Ca EDTA and 5% Mg EDTA in the FCO.

The Executive Director, IMMA attended 21st Meeting of the Soil Quality & Fertilizer Sectional Committee FAD-07 of Bureau of Indian Standards (BIS).



IMMA Members met at the China International Agri Chemical Conference (CAC) in Shanghai on 15th March 2024.



IMMA ACTIVITY REVIEW 2024-2025

The ED, Dr. R. K. Tewatia attended National Workshop on Fertilizer Quality Control in Delhi on 30th May 2024.



IMMA delivered a keynote address at the opening session on 'Innovations in Crop Nutrition and Agritech' at the FAI Technical Seminar at Srinagar from 19th to 21st June, 2024.



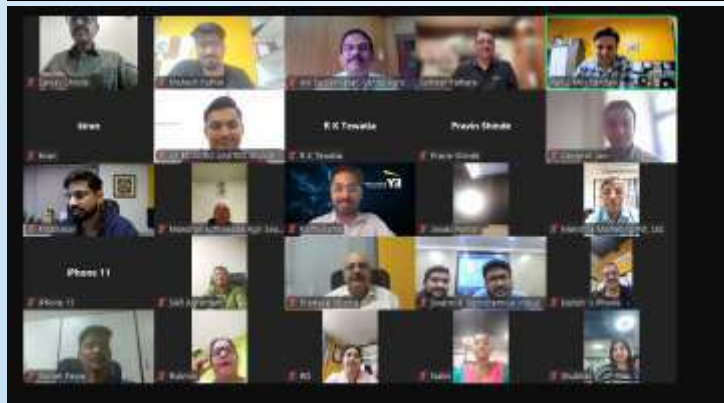
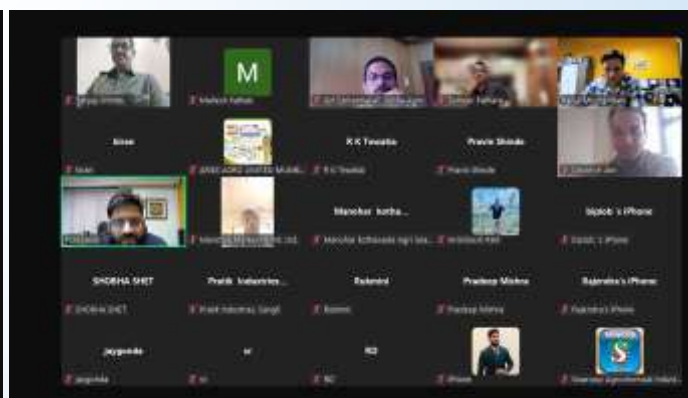
IMMA partnered with Soluble Fertilizer Industry Association (SFIA) organizing their flagship event SOMS (Soluble & Organic Fertilisers Micronutrients & Stimulants) on the Theme: Empowering Growth: Organic Fertilisers, Micronutrients and Stimulants on 4th & 5th July 2024 at the Mahatma Mandir Convention & Exhibition Centre, Ahmedabad, Gujarat.





IMMA President and Past President accepted the 'National Award of Excellence' as the outstanding 'Agriculture Association' in Mumbai on 11th July, 2024.

Ernst & Young India conducted an exclusive post budget webinar with 39 participants including IMMA members and their finance team to discuss the implications of Direct & Indirect tax proposals on agri chemical sector on 2nd August 2024.



IMMA has partnered with Ray Consulting for 'India International Agribusiness Expo – Hyderabad' for their premier B2B event with the participation of more than a dozen IMMA Members. IMMA President, Dr. Rahul Mirchandani will also present at the opening plenary of the event.



2nd Edition Compendium

COMPENDIUM: MICRONUTRIENT FERTILIZERS IN INDIA

This Compendium is a comprehensive and authoritative pool of information on various aspects of Micronutrient Fertilizers such as: Importance, Availability and Uptake • Methods of Supplementation • Integrated Nutrient Management • Impact on Human Health • Recent Advances in Agriculture Technology • Industry Trends

Particulars	Price
Hard cover (Colour)	INR 3,000/-
Black & White	INR 1,500/-



Scan QR Code to
order your copy now!!!

